

It doesn't always have to be laser!

Save costs now by efficient use of a thermal printer

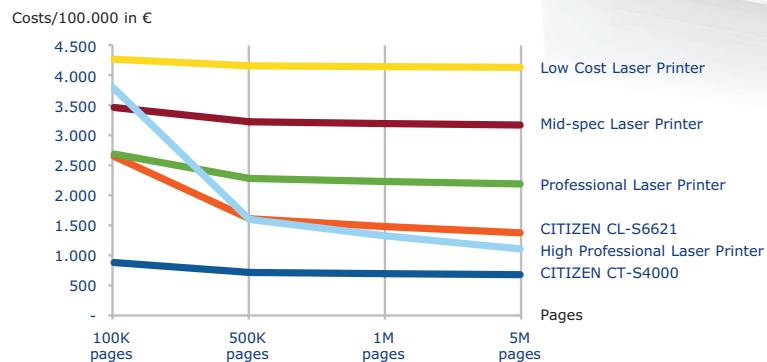
CT-S4000

4-inch-printer with
compress driver



Comparison of laser and thermal print costs

(purchase and running costs)



CL-S6621

6-inch-printer reduces A4 pages to A5
by changing the resolution



Inexpensive. Fast. And eco-friendly.

Laser printers are used particularly often for A4 printing, although in many cases thermal printers would not only be much cheaper but also offer a number of other advantages:

- Lower total costs of ownership (TCO)
- Up to 6 inches per second (150 mm/sec.)
- No ozone
- No toner dust
- Silent printing
- No paper jams
- Immediate print (no warm-up phase)
- Reliable, tested technology
- Easy operation
- Only one type of consumables (paper)
- Variable print length thanks to printing from roll, not restricted to DIN A4

Designs, specifications and availability are subject to change without notice. Errors and omissions excluded.

www.citizen-europe.com

THERMAL PRINTERS

CT-S4000 / CL-S6621

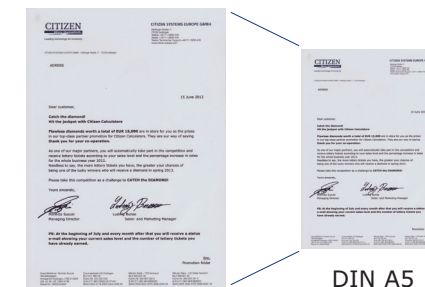
Applications

- Delivery notes
- Invoices
- Route plans
- Lists, e.g.
Picking lists
To-do lists
Checklists

and many other applications where

- colour
 - high resolution
 - archivability
- are not important.

Example of compression ratio



DIN A4

DIN A5