

**EXCLUSIVE TO IT RESELLERS:**  
**CITIZEN Consul Club**

Join now! And benefit from exclusive partner offers and valuable rewards!



**STRONGER TOGETHER!**  
Show your commitment and get professional marketing and sales support, advertising materials, exclusive training and access rights.



**CELEBRATING SUCCESS!**  
We reward your performance with various advantages and exclusive bonus offers.



## YOU HAVE EARNED A REWARD!

We owe a large part of our success to the expertise and commitment of our partners. We would now like to say thank you. As a member of the CITIZEN Consul Club, you collect precious bonus points for every order and can redeem them for attractive and useful rewards. Every printer order counts.

**Don't miss your chance of attractive rewards:  
travel packages, non-cash rewards, marketing support and much more besides**

### It is up to you to choose:

- Treat yourself to a relaxing holiday.
- Reward yourself with an attractive non-cash prize.
- Or use the points you have collected to be even more successful in future.  
The CITIZEN Consul Club also offers valuable marketing support, ranging from professional sales training sessions to a new corporate design for your company.
- Perhaps you would like to use your bonus points to do a good deed.  
The CITIZEN Consul Club offers convenient options for donating money to social and ecological projects, all of which we have carefully monitored.

### Watch out for the latest specials

The CITIZEN Consul Club regularly features special offers, such as double points for a certain printer model or special offers to redeem points. Make sure you check your personal CITIZEN Consul Club page regularly so you don't miss out on any benefits.



## GROWING STRONGER TOGETHER: GET PROFESSIONAL SUPPORT!

Let us help you achieve your targets – and reward you for your commitment. As a member of the CITIZEN Consul club, you can enjoy a number of exclusive benefits. Depending on your membership status, we offer a whole range of support measures and special conditions.

### Citizen Consul Club Ranking



Commercial	Direct purchase	no	no	no
Marketing	Sales tools	yes	yes	yes
	Direct sales support	yes	yes	yes
	Meeting with Citizen	Annual	Biannual	Quarterly
	Education	paid	paid	free
	Awards	no	no	yes
	Incentives	no	yes	yes
	Product promotions	no	no	no
	Access to partner section	yes	yes	yes
	Access to Citizen events	no	no	yes
	Demo units	50% via D/P	55% via D/P	60% via D/P
	Online marketing collateral	yes	yes	yes
Technical	Tech support by mail	yes	yes	yes
	Tech support by phone	no	no	yes
	Training at Citizen	paid	paid	free
	Training inhouse	paid	paid	paid
	Warranties	via D/P	via D/P	via D/P
	Parts	via D/P	via D/P	via D/P

Contact your CITIZEN sales rep now to find out your current status and further details.



## COMMITMENT COUNTS: THREE LEVELS OF MEMBERSHIP STATUS!

Upon registration with the CCC, you'll acquire your Reseller starting status. Depending on your commitment and the number of CCC bonus points credited to your CCC account per calendar year, you may reach a higher status, Reseller ++ or Reseller +++.

Find more details below.



### Countries

	5.000	10.000	20.000
Germany, France, Italy, Poland, Russia, UK			
Austria, Belgium, Bulgaria, Czech Republic, Denmark, Finland, Hungary, The Netherlands, Norway, Portugal; Romania, Slovakia, South Africa, Spain, Sweden, Switzerland	3.000	5.000	10.000
All other regions including: Belarus, Bosnia, Croatia, Eire, Estonia, Greece, Israel, Latvia, Lithuania, Luxembourg, Macedonia, Moldova, Montenegro, Serbia, Slovenia, Ukraine	2.000	3.000	7.500

## ADDITIONAL REQUIREMENTS FOR CERTIFICATION:

### Citizen Consul Club Ranking

Marketing	Marketing Department	no	no	yes
	Product Manager	no	yes	yes
	Citizen Web presence	yes	yes	yes
	Regular sales activities	yes	yes	yes
Requirements for certification	Brand Leadership	no	aimed-at	yes
	Technical Department	no	no	yes

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## DISCOVER A WIDE CHOICE OF ATTRACTIVE AWARDS!

From valuable non-cash rewards and travel packages to cashback or donation offers.



**TABLET PC**  
(material price)  
5.200 CCC Points



**CABIN TROLLEY**  
(material price)  
7.700 CCC Points



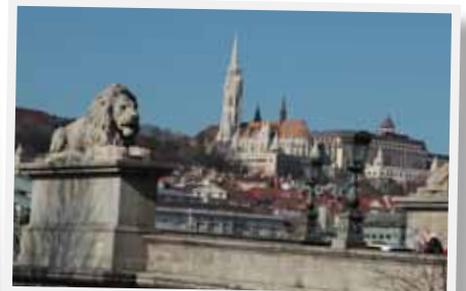
**DIGITAL CAMERA**  
(material price)  
5.000 CCC Points



**COFFEE MACHINE**  
(material price)  
4.000 CCC Points



**EUR 100 FOR WARCHILD**  
(donation)  
1.000 CCC Points



**WEEKEND IN A 5 STAR HOTEL  
IN BUDAPEST FOR 2 PERSONS**  
(travel)  
2.000 CCC Points



**CL-S6621**  
LA NUEVA  
DIMENSIÓN EN  
IMPRESIÓN  
DE 6 PULGADAS

**DESIGN OF A CUSTOMISED ONLINE  
BANNER**  
(design)  
3.000 CCC Points



**PROFESSIONAL SALES  
TRAINING COURSE**  
(professional training)  
21.350 CCC Points



**EUR 1000 CASHBACK**  
(cash back)  
10.000 CCC Points

\*The products shown are only examples.

**JOIN NOW!**

**CITIZEN CONSUL CLUB**

Benefit from exclusive partner offers  
and valuable rewards!

## **ALL YOU HAVE TO DO:**

**STEP 1:** Register for the CITIZEN Consul Club at [www.consul-club.com](http://www.consul-club.com)  
Choose the distributor with whom you wish to collect bonus points in future.  
Your bonus points will be counted as from the date of registration.

**STEP 2:** Once you have registered, we will set up an account for you in consultation with  
the distributor you have chosen.

### **THAT'S ALL!**

You will immediately receive your personal access data, with which you can log into the  
CITIZEN Consul Club at any time to check your points level, find out about rewards and  
special offers or order a reward.

Your distributor will forward your printer orders to the CITIZEN Consul Club. Your bonus  
points will be credited every month. It is up to you to decide when you want to redeem them  
and which of the attractive rewards you wish to receive.

**NB: You can open accounts with more than one distributor, but it is not permissible to  
combine the points from different accounts.**